



**Strategies for International Development (SID)
Board Member to Backstop the Women's Program**

JOB DESCRIPTION: NEW MEMBER OF THE BOARD OF DIRECTORS

SID's Mission and Board Requirements:

Strategies for International Development (SID) designs, proves, and promotes better methods for helping poor farmers graduate from poverty. All members of the Board of Directors ensures that SID is doing the best job possible to achieve this mission and has adequate funding to carry out the programs that achieve it. Members attend on average four meetings a year, either in person or via Zoom, to review progress and make decisions. They serve for three-year terms and can be appointed for successive terms in accordance with SID's Bylaws.

Specific Women's Focus for the New Member:

SID is using a regional approach to help poor farmers graduate from poverty with the common cash crop of the region. Farmers define the practices they need to adopt in order to graduate from poverty. Local officials and primary school teachers teach and promote their adoption. SID conducts demonstration shows in the practices and also provides monthly technical assistance in the practices in communities that agree to adopt all of them. The technical assistance goes to the communities that will make best use of it, and they become leaders for the others to follow. (See, Everett Roger's theory of the diffusion of agricultural innovations.)

We also help women in these communities to set personal goals, solve common problems, and make business plans so that they can participate equally in the technical assistance in the common cash crop. They build businesses more equally with their husbands or on their own, and the great majority of them combine their personal growth and business planning to build second businesses of their own.

This women's component can be attached to a health, nutrition, or micro-lending program, although it is particularly effective when attached to an agricultural program in the common cash crop. We are looking for a board member who will pay particular attention to this program and its advancement.

Requirements:

- Strong interest in and commitment to equal opportunities for women and their advancement.
- Interest in keeping abreast of strategies for women's advancement in developing countries.
- Experience in living and working in development counties a plus.
- Willingness to travel and visit programs a plus.

Interest candidates; please submit your resume and a short letter of interest to sid@sidworld.org