



FOR IMMEDIATE RELEASE

**Strategies for International Development Announces New
Appointment to the Board of Directors**

Washington D.C., April 23, 2019--- Strategies for International Development (SID) announces the appointment of Nancy Hirschhorn to its Board of Directors.

Nancy Hirschhorn served over 30 years with the United States Department of Agriculture's Foreign Agricultural Service (FAS), and retired as a Branch Chief for Horticultural Crops where she oversaw the Foreign Market Development and Market Access Programs for more than 30 horticultural product industry organizations.

Hirschhorn's vast experience with FAS includes oversight of the Emerging Markets Program, Technical Assistance for Specialty Crops Program and Quality Samples Program. She is a Spanish speaker, having lived and worked in Latin America and Spain.

"I'm very impressed with SID's work to help thousands of poor farmers transition from subsistence to commercial farming," said Ms. Hirschhorn, adding "I look forward to working with SID's staff and Board to see how we can build on SID's innovative regional approach."

"Nancy Hirschhorn is a valuable addition to SID's Board," said Charles Patterson, Executive Director of SID. "Her experience with specialty crops, emerging markets, and strategic planning will help strengthen SID and our programs."

About Strategies for International Development

Strategies for International Development (SID), founded in 1994, is a nonprofit organization that designs, proves, and promotes better methods for helping poor farmers make the transition from subsistence to successful commercial farming. The regional approach is SID's latest innovation and it gives large numbers of farmers an opportunity to increase their income and graduate from poverty. We collaborate with farmers and local partners to help create sustainable prosperous rural communities, where farmers do not need to migrate to cities or other countries in search of employment and a better life. www.sidworld.org

Contact: Brooke Cain, Development Officer; bcain@sidworld.org; 202-544-1115

###